

Portugal Blue Pages & 2008 Blue Book



What you're looking for is...



*...as simple as turning a page
or a click of your mouse*

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Contribuinte N°: 506 367 762 • Capital Social: €5,000 • Depósito Legal N° 1131168/97

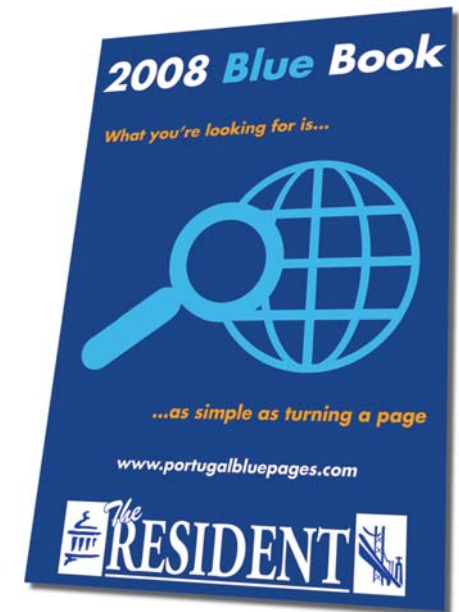
Rate Card Ref: 100107

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Advertising Rates

Printed & Electronic edition

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2008 Blue Book

First published in 2001 and distributed at BLiP, The Resident **Service Directory** or **Blue Book** as it is now known was produced in response to demand for a stand alone directory that was comprehensive and easy to use and would fit in a handbag, briefcase or under the phone. Since then, the Blue Book has more than doubled in size and continues to be a valuable source of information.

Double Page Spread



(w = 277mm x h = 190mm)

720 euros

Full Page



(w = 130mm x h = 190mm)

375 euros

Half Page



(w = 130mm x h = 93mm)
(w = 63mm x h = 190mm)

275 euros

Quarter Page



(w = 63mm x h = 93mm)

175 euros

Deadline for delivery and approval of adverts: AUGUST 31, 2007

For more information, please contact your Local Representative

- | | | |
|--------------------------------|---|-----------------------|
| 1. Sagres to Lagos | - Call Tom Henshaw
tom.henshaw@portugalresident.com | on 939 626 943 |
| 2. Portimão, Silves & Lagoa | - Call Lesley Miller
lesley.miller@portugalresident.com | on 966 324 252 |
| 3. Armação de Pêra & Albufeira | - Call Ray Brice
ray.brice@portugalresident.com | on 969 176 760 |
| 4. Vilamoura to Faro | - Call Derek Douglas
derek.douglas@portugalresident.com | on 918 626 976 |
| 5. East of Faro | - Call Head Office
sales@portugalresident.com | on 282 342 936 |
| 6. Agencies / Outside Algarve | - Call Dominique Encarnaçao
dominique.encarnacao@portugalresident.com | on 916 783 246 |

Portugal Blue Pages

For many years The Resident newspaper **Service Directory**, affectionately known as the **Blue Book** has been an indispensable part of Algarve life. Now, the Blue Book is available online through a collaboration between The Resident, Dynamic Fish and Nexus. The Portugal Blue Pages are packed full of information and contact details for every type of business and service - from associations to golf, rentals and real estate - the list is virtually endless.

Standard Listing

(prices are quoted per year unless otherwise stated)

Standard Listings are free of charge but only carry the client's name, address and contact numbers.

Extras include: Clickable website address - **100 euros**, logo - **50 euros**, additional category, - **50 euros**, clickable email - **50 euros**, enhanced placement - **100 euros**

Professional Listing

Professional Listings appear above Standard Listings in alphabetical order. Listings in this section carry the logo, clickable website and email address, full contact details, 2 descriptions, 2 photographs and 3 additional categories.

12 months - **260 euros**, 6 months - **160 euros**, 3 months - **100 euros**

Premium Listing

Premium Listings appear above all other Listings. Only 1 Premium Listing will appear in each section. Listings in this section carry the logo, clickable website and email address, full contact details, 2 descriptions, 2 photographs and 3 additional categories.

12 months - **500 euros**

Multiple Listing Discount

****Only applicable to Professional Listings in different categories****

Number of Insertions	2	3	4
Discount on Rates	15%	25%	50%

15% discount for inclusion in both the printed and electronic editions

